

# LA CENSE BEEF®



Grass Fed. Better Beef. Better World.®

VOTED #1 IN  
THE WALL STREET  
JOURNAL



FOUR-BONE  
PRIME RIB ROAST  
page 16

No Hormones. No Antibiotics. No Pesticides.  
No Grain. Less Fat. Fewer Calories. More Omega-3s.



LACENSEBEEF.COM



# LA CENSE BEEF®

Grass Fed. Better Beef. Better World.®

**BETTER FOR YOU.  
BETTER FOR THE ANIMALS.  
BETTER FOR THE LAND.**

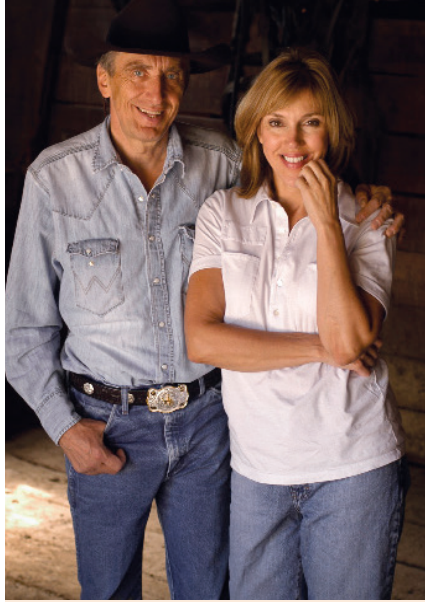
## CHOOSE YOUR DELIVERY DATE!

You never have to worry when your shipment will arrive, because you choose the delivery date. Simply go to our online shipping calendar and choose one of the delivery dates that are available to you based on where the package is being shipped. You can even order up to several weeks in advance!



## GIFT CARDS!

Share your passion for our premium 100% grass fed, grass finished Black Angus beef. Whether purchasing for family, friends or appreciated business associates, our gift cards create a lasting impression. From \$25 to \$500.



# Welcome!

When my wife, Loraine, and I founded La Cense Ranch, we made a commitment to put respect for the animals, land and environment first. As a result of our compassionate ranching techniques, La Cense is now the leading provider of wholesome and delicious, heart-healthy 100% grass fed, grass finished Black Angus beef, beef the way it was meant to taste.

We invite you to visit our website to learn more about the low-stress quality of life of our free-ranging Black Angus cattle as they graze on the tips of tall grass. Compassionate treatment practices are used, which adhere to the humane standards created by animal welfare expert Dr. Temple Grandin. This results in the better overall health of the cattle — eliminating the need for antibiotics, hormones or other drugs.

Our grass fed beef has a distinctively superior flavor with numerous health benefits and is lower in fat and calories and high in omega-3 fatty acids, beta-carotene and vitamin E. Sustainable ranching methods reduce our carbon footprint and therefore are better for the planet.

We hope you will make La Cense Beef part of your everyday meals and special celebrations and place it at the top of your gift-giving list.

William & Loraine Kriegel  
Owners of La Cense Ranch, Dillon, Montana

## VOTED #1 IN THE WALL STREET JOURNAL

After comparing five ranches selling grass fed beef online, *The Wall Street Journal* concluded, "La Cense... had the easiest website to navigate. Its strip was the best in our test. Big and juicy, it was comparable to a strip at an elite steakhouse."

## VERIFIED BEEF® PROGRAM

Consumers can purchase our grass fed beef with complete confidence. A third party audit of the La Cense Grass Fed program, conducted by Verified Beef®, concluded that La Cense Ranch practices ensure that our cattle are source and age verified, and are not administered any antibiotics, hormones, animal by-products or growth promotants.



# FAMOUS GRASS FED FILET MIGNONS

THE SAVORY, BUTTERY TENDERNESS OF THESE FILETS WILL DELIGHT



FILET MIGNON

## FILET MIGNON STEAKS

Savor every delectable bite of our incredibly flavorful and juicy Filet Mignon and discover what you've been missing. The exceptionally tender filet is delicate and rich — and especially nutritious with enhanced levels of omega-3 fatty acids, beta-carotene and vitamin E. **Introducing our new 4 ounce portion.**

## BONE-IN TENDERLOIN STEAKS

For a larger, even more flavorful dining experience, choose our Bone-In Tenderloin. However you choose to indulge, these filets are the centerpiece of a truly memorable meal.

### Filet Mignon Steaks

- Q101** 4 filets – 7 oz ea **\$99.99**
- Q102** 8 filets – 7 oz ea **\$179.99**
- Q103** 12 filets – 7 oz ea **\$264.99**

### **NEW!** Petite Filet Mignon Steaks

- Q104** 4 filets – 4 oz ea **\$59.99**
- Q105** 8 filets – 4 oz ea **\$107.99**
- Q106** 12 filets – 4 oz ea **\$158.99**

### **NEW!** PETITE FILET MIGNON



BONE-IN TENDERLOIN

### Bone-In Tenderloin Steaks

- Q107** 2 steaks – 12 oz ea **\$84.99**
- Q108** 4 steaks – 12 oz ea **\$152.99**
- Q109** 6 steaks – 12 oz ea **\$219.99**



# OUR JUICY GRASS FED RIBEYES

FULL-BODIED FLAVOR AND RICHLY MARBLED BY NATURE



RIBEYE

“We love your products!  
Our family has made the switch to an  
all natural diet, and your beef is a big  
part of that. The taste is amazing, and  
I love knowing that I can feel great  
about serving it to my family.”  
— JANA P.



## RIBEYE STEAKS

Our attentive, sustainable ranching practices produce a distinctively bold Ribeye, the way steaks are supposed to taste. Carefully hand-trimmed, this cut is distinguished with natural marbling that imparts an intense, full flavor as the meat cooks. Our Cowboy Bone-In Ribeye Steak is a more substantial portion of the ribeye cut with the bone in, which adds even more savoriness to this already stunning steak.

### Ribeye Steaks

**Q110** 4 steaks – 10 oz ea **\$94.99**

**Q111** 8 steaks – 10 oz ea **\$179.99**

### NEW! 12 oz Ribeye Steaks

**Q112** 4 steaks – 12 oz ea **\$109.99**

**Q113** 8 steaks – 12 oz ea **\$208.99**

### Cowboy Bone-In Ribeye Steaks

**Q114** 4 steaks – 1 lb ea **\$139.98**

**Q115** 8 steaks – 1 lb ea **\$269.99**



COWBOY BONE-IN RIBEYE

100% GRASS FED BEEF  
NO HORMONES  
NO ANTIBIOTICS  
NO PESTICIDES  
NO GRAIN  
LESS FAT AND CALORIES  
MORE OMEGA-3S

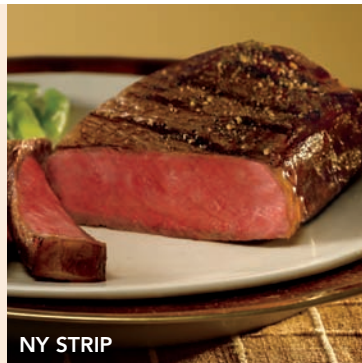


## GRASS FED FAVORITES PACK

Two of our most popular, flavorful cuts in substantial portions — perfect for hearty, satisfying meals. Our succulent NY Strip Steaks were voted #1 in a *Wall Street Journal* taste test, and our beautifully marbled Ribeyes have an intense, savory flavor. Together these steaks make an unforgettable selection.

4 NY Strips – 8 oz ea  
4 Ribeyes – 10 oz ea

**Q116 \$159.99**



NY STRIP



RIBEYE

## ELITE STEAK PACK

The natural marbling and flavor-infused bone of this hearty Cowboy Bone-In Ribeye is especially popular for grilling. The Petite Filet Mignon redefines the healthy meal with a decadent steak that is actually lower in fat and calories than conventional grain fed beef.

4 Cowboy Bone-In Ribeyes – 1 lb ea

4 Petite Filet Mignons – 4 oz ea

**Q117 \$189.99**



COWBOY BONE-IN RIBEYE



PETITE FILET MIGNON



## BONE-IN NY STRIP STEAKS

The anticipated showpiece of a classic steak dinner that beef lovers yearn for. This Bone-In NY Strip is carefully hand cut from the tender short loin and boasts flavors that are rich and complex, enhanced by the steak's natural marbling and bone.

**Q118** 4 steaks – 14 oz ea **\$129.98**

**Q119** 8 steaks – 14 oz ea **\$249.99**



## GOURMET SEASONING

Our beef is all natural and so is our seasoning. This exclusive blend of zesty herbs and spices perks up the flavor of your favorite La Cense grass fed steaks and roasts.

**Q120** 4.7 oz **\$9.99**

BONE-IN NY STRIP



**VOTED #1 IN THE WALL STREET JOURNAL**

BONELESS NY STRIP



STEAKBURGER



## NY STRIPS AND BURGERS SPECIAL PACK

The Wall Street Journal judged our NY Strip #1 in a taste test. You'll taste the distinction of Steakburgers that are 100% pure with absolutely no fillers, a rare quality unique to our grass fed, grass finished beef.

8 NY Strips – 8 oz ea

8 Steakburgers – 4 oz ea

**Q121** **\$159.99**

## ULTIMATE GRASS FED PACK

These robust and savory grass fed beef favorites offer mouth-watering variety as well as wholesome eating.

2 Bone-In NY Strips – 14 oz ea

4 Petite Filet Mignons – 4 oz ea

4 Steakburgers – 4 oz ea

**Q122** **\$129.99**

BONE-IN NY STRIP



PETITE FILET MIGNON



STEAKBURGER



BONE-IN NY STRIP



COWBOY BONE-IN RIBEYE



## RANCHER'S RESERVE GRASS FED PACK

Our Bone-In NY Strips and Cowboy Steaks are hearty and satisfying. Enhance the qualities of this naturally flavorful beef with our custom-blended Special Reserve Gourmet Seasoning.

2 Bone-In NY Strips – 14 oz ea

2 Cowboy Bone-In Ribeyes – 1 lb ea

**FREE Gourmet Seasoning**, see above

**Q123** **\$134.99**



# OUR CRITICALLY ACCLAIMED NY STRIP STEAKS

NUTRIENT-RICH AND AGED TO PERFECTION



NY STRIP

## NY STRIP STEAKS

Our award-winning NY Strips offer a superb dining experience, with an alluring aroma and rich complex flavors that are inherent in this tender, indulgent steak. Beef this exquisite is only possible when Black Angus graze as nature intended. Because of the cattle's natural environment, there's no need for antibiotics or hormones.

<b>Q124</b>	4 steaks – 8 oz ea	<b>\$74.99</b>
<b>Q125</b>	8 steaks – 8 oz ea	<b>\$142.99</b>
<b>Q126</b>	12 steaks – 8 oz ea	<b>\$194.99</b>
<b>NEW! 10 oz NY Strip Steaks</b>		
<b>Q127</b>	4 steaks – 10 oz ea	<b>\$89.99</b>
<b>Q128</b>	8 steaks – 10 oz ea	<b>\$169.99</b>

## VOTED #1 IN THE WALL STREET JOURNAL

"La Cense Beef... had the easiest website to navigate. Its strip was the best in our test comparing five ranches selling grass fed beef. Big and juicy, it was comparable to a strip at an elite steakhouse."



# GRASS FED PREMIUM BONE-IN STEAKS

THE ULTIMATE STEAK LOVER'S CHOICE



PETITE FILET MIGNON

T-BONE

## PREFERRED STEAK PACK

Don't compromise — our Preferred Steak Pack offers two of your favorites, Petite Filet Mignon and T-Bone Steak. There's no need to decide between a much-anticipated indulgence with healthy eating, either. These grass

fed steaks are naturally low in fat and calories and higher in omega-3 fatty acids, vitamin E and beta-carotene.

4 Petite Filet Mignons – 4 oz ea  
2 T-Bone Steaks – 14 oz ea

**Q129 \$119.99**

## RANCH HOUSE RECIPE

### PORTERHOUSE MADE PERFECT

*Beurre Maitre d'Hotel*

- 1 cup softened unsalted butter
- 1 tsp finely chopped shallots
- 2 tbsp chopped flat leaf parsley
- 1 tsp freshly squeezed lemon juice
- 1 tsp sea salt
- 1 tsp freshly ground black pepper
- ¼ tsp cayenne pepper

*Combine all ingredients in a bowl until well incorporated. Place approximately 18" piece of plastic wrap on a work surface that has been moistened with water. Scoop out well blended mixture into the center of the plastic and form a log with a rubber spatula. Gather plastic to encase butter and roll to make 1½" log. Place in refrigerator or freezer until ready to use. When ready to use, slice into ¼" rounds, placing on hot steak cut, allowing it to melt naturally with the heat.*



T-BONE

## T-BONE STEAKS

For the steak enthusiast who can't choose! Our T-Bone Steak is the best of two prized cuts, the delectable buttery tenderness of the Filet Mignon and the rich, complex beefiness of a Bone-In Strip Steak — unique flavors that satisfy a robust craving for the highest-quality beef.

**Q130** 2 steaks – 14 oz ea **\$64.99**

**Q131** 4 steaks – 14 oz ea **\$124.99**





## PORTERHOUSE STEAKS

The king of steaks, the best of the best. Experience the distinctive qualities of this exceptional grass fed Porterhouse. From the first mouth-watering taste to the last rewarding bite, this steak exudes flavor and aroma as substantial as its size. The ample bone imparts extra richness and succulence to achieve incomparable flavors that are only possible with humane, sustainable ranching.

- Q132** 2 steaks – 24 oz ea **\$119.99**
- Q133** 4 steaks – 24 oz ea **\$229.99**



PORTERHOUSE

# DELUXE GRASS FED BONE-IN STEAK ASSORTMENT

## GRASS FED BONE-IN COLLECTION

This coveted collection of premium bone-in steaks is for those who appreciate the finest beef — exclusively grass fed, grass finished Black Angus beef.

- 2 Bone-In Tenderloin Steaks – 12 oz ea
- 2 T-Bone Steaks – 14 oz ea
- 2 Porterhouse Steaks – 24 oz ea
- 2 Bone-In NY Strip Steaks – 14 oz ea
- 2 Cowboy Bone-In Ribeye Steaks – 1 lb ea

**Q134 \$369.99**



BONE-IN TENDERLOIN



T-BONE



PORTERHOUSE



BONE-IN NY STRIP



COWBOY BONE-IN RIBEYE



# OUR CONVENIENT BULK BEEF PROGRAM OFFERS 3 EXCITING WAYS TO SAVE

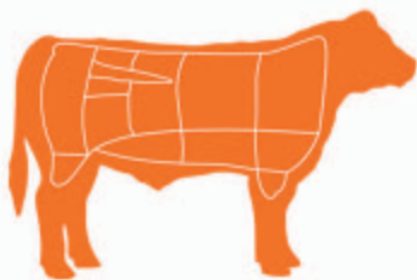
YOUR VERY OWN FULL, HALF AND QUARTER COW OPTIONS ARE AVAILABLE — SAVE OVER \$1,000!



With the **La Cense Bulk Beef Program**, you will be able to buy 100% grass fed beef cuts in bulk at great savings and always have a variety of cuts available at home. Think about how convenient it will be to have an assortment of cuts on hand to feed your family and guests! Our beef is especially flavorful — the way beef is supposed to taste. It is also nutritious, naturally lower in fat and calories with enhanced levels of omega-3 fatty acids, beta-carotene and vitamin E. Best of all, this grass fed beef comes from a company that is dedicated to humane and environmentally sustainable ranching practices.

## BULK PURCHASE BENEFITS

- Save up to 27%.
- Receive Free Shipping.
- Choose your delivery date.
- Receive your beef in more than one shipment if preferred.
- Share with friends — ship specific items to the addresses you specify.
- Convenient — each item is individually wrapped.
- Customizable — add more cuts to your order if you want a larger assortment.



### 3 WAYS TO SAVE!

Full Cow	250 lbs	\$2,789.00	<b>SAVE \$1,008.39</b>
Half Cow*	129 lbs	\$1,499.00	<b>SAVE \$440.67</b>
Quarter Cow	67 lbs	\$799.00	<b>SAVE \$173.84</b>

\*See Half Cow option on right

### HALF COW OPTION

The Half Cow Option contains this assortment of 100% grass fed Black Angus beef products. This sampler is a tremendous opportunity to save!

- 1 – 4 Filet Mignons
- 2 – 4 Petite Filet Mignons
- 3 – 8 NY Strip Steaks
- 4 – 4 Ribeye Steaks
- 5 – 8 London Broil Steaks
- 6 – 1 Tri-Tip Roast
- 7 – 4 Top Sirloin Steaks
- 8 – 8 Petite Sirloin Steaks
- 9 – 4 Tri-Tip Steaks
- 10 – 2 Round Rump Roasts
- 11 – 2 London Broil Roasts
- 12 – 8 Minute Steaks
- 13 – 1 Pot Roast
- 14 – 4 Flat Iron Steaks
- 15 – 8 Boneless Short Ribs
- 16 – 4 Flank Steaks
- 17 – 50 lbs Ground Steakburger
- 18 – 48 Gourmet Beef Franks
- 19 – 24 Kielbasa
- 20 – 40 Steakburgers

**WAS \$1,939.67**

**SALE \$1,499.00**

**SAVE \$440.67**

Questions? Special Requests? Ready to order?  
Just call us at **1-800-935-4699** and one of our  
Customer Service Specialists will be happy to assist you.

NO HORMONES. NO ANTIBIOTICS. NO PESTICIDES. NO GRAIN.  
LESS FAT AND CALORIES. MORE OMEGA-3S.





COOKED POT ROAST

### COOKED POT ROAST

Cut from the chuck, this Pot Roast is lightly seasoned and cooked for hours to enhance its flavor and fall-off-the-fork tenderness.

**Q135** 1 roast – 5 lbs ea **\$24.99**  
*Regular price \$49.99 – 50% OFF*

### CHEF'S COOKED ROAST TRIO

Our 100% grass fed, grass finished Black Angus beef makes your favorite roasts even more flavorful and nutritious. Thoughtfully chef prepared, these roasts are slowly cooked for extra tenderness, ideal for healthy meals.

- 1 Cooked Pot Roast – 5 lbs ea
- 1 Cooked Rump Roast – 5 lbs ea
- 1 Cooked Eye of Round Roast – 4 lbs ea

**Q136** **\$69.99** *SAVE 58%*

**BUY ALL 3 AND SAVE MORE**



COOKED RUMP ROAST

### COOKED RUMP ROAST

Classic roast beef, rubbed with salt, pepper and garlic, is slow cooked for extra tenderness. Slice it thin to make a delicious and hearty sandwich.

**Q137** 1 roast – 5 lbs ea **\$22.99**  
*Regular price \$45.99 – 50% OFF*



COOKED EYE OF ROUND

### COOKED EYE OF ROUND

Delicately browned on the outside, pink and juicy inside, our Eye of Round is cooked to perfection — tender and beefy — and ready for easy, wholesome dining.

**Q138** 1 roast – 4 lbs ea **\$24.99**  
*Regular price \$49.99 – 50% OFF*



STEAKBURGER



GOURMET BEEF FRANK

### GRASS FED ANYTIME PACK

Perfect for cookouts, watching the big game and casual get-togethers, these Steakburgers, Gourmet Beef Franks and Rancher's Beef Chili are definite crowd pleasers.

- 8 Steakburgers – 4 oz ea
- 8 Gourmet Beef Franks – 3 oz ea
- 2 Rancher's Beef Chili – 1 lb containers

**Q139** **\$59.99**



RANCHER'S BEEF CHILI

### RANCHER'S BEEF CHILI

Flavorful and hearty chili packed with our distinctive Black Angus beef and specially blended spices.

**Q140** 1 container – 1 lb ea **\$5.99**  
*Regular price \$12.99 — 54% OFF*



# LA CENSE BEEF®

Grass Fed. Better Beef. Better World.®

## Order by Phone

**1-800-935-4699**

Monday through Friday  
from 8:00 am to 5:00 pm Mountain Time  
(except on major holidays).

## Order Online

**WWW.LACENSEBEEF.COM**

## Fax Your Order

**208-728-9000**

Be sure to include your method  
of payment on the form.

## Mail Your Order

Complete the order form and mail to:  
La Cense Beef, 124 South Montana Street,  
Dillon, Montana 59725

## Questions? Call Customer Service

**1-800-935-4699**

Monday through Friday  
from 8:00 am to 5:00 pm Mountain Time  
(except on major holidays).

# CATALOG ORDER FORM

## ORDERED BY:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE (Required) \_\_\_\_\_

EMAIL \_\_\_\_\_

Yes, I want to receive Exclusive Email Offers from La Cense Beef.

Promotion code—located on Back Cover \_\_\_\_\_

## SHIP TO: If different from Ordered By above

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

Cannot ship to P.O. Boxes

ITEM NO.	QUANTITY	ITEM NAME	PRICE OF ITEM	
			EACH	TOTAL
Gift Message:			Subtotal	
			Shipping and Handling Charges	
			ORDER TOTAL	

PayPal orders accepted online only.

## METHOD OF PAYMENT

CHECK     MONEY ORDER     GIFT CERTIFICATE \$ \_\_\_\_\_

VISA     MASTERCARD     AMERICAN EXPRESS     DISCOVER

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SIGNATURE \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

SHOP ONLINE • GIFT CERTIFICATES AVAILABLE  
PAYMENTS BY CHECK OR MONEY ORDER MUST BE MAILED WITH YOUR ORDER.

## SHIPPING CHARGES

Total Amount of Order	Add
Per delivery address	
Up to \$49.99	\$12.99
\$50 - \$84.99	\$15.99
\$85 - \$149.99	\$18.99
\$150 - \$249.99	\$21.99
\$250 & up	\$24.99

Above rates apply if all items are shipped to one address. If we are shipping to multiple addresses, the above rates apply to each address.  
\*Additional shipping fees apply for AK and HI.



## EXCEPTIONAL CORPORATE GIFTS GIFTS THEY WILL ALWAYS REMEMBER.

Create a lasting impression and show how much you care with exceptional grass fed beef gift selections as special as each of your valued customers, dedicated associates and respected colleagues. Your gift recipients will appreciate the bold, beefy flavor and superior nutrition of our grass fed, grass finished Black Angus beef, made possible with our humane and environmentally sustainable ranching practices. As they enjoy their gifts throughout the year, they'll be reminded of your uniquely thoughtful generosity.

Our Corporate Gift Specialists make it easy to create custom gift packages for everyone on your list. Call **1-800-935-4693**, email your order to [corporate@lacensebeef.com](mailto:corporate@lacensebeef.com) or fax your list of names and addresses to **208-728-9000**. We'll handle the details and ensure your gifts arrive on a delivery date you choose and in perfect condition.

### SPECIAL DISCOUNTS ARE AVAILABLE

**When it comes to memorable gift-giving, send La Cense Beef!**



## LA CENSE BEEF® GIFT CARDS

Share your passion!

La Cense Beef Gift Cards are a much-appreciated gift for family, friends and colleagues. Available in denominations from \$25 to \$500, we'll send a gift card to everyone on your list.

**E-Gift Cards are also available.**



### GOOD MEAT BOOK

The ultimate resource for anyone passionate about cooking and enjoying sustainable meats. This comprehensive 400-page book features 200 recipes for beef, pork, poultry and more, plus stunning photos, buying tips and **an afterword written by La Cense founder William Kriegel.**

**Q141** Good Meat Book **\$40.00**



SIRLOIN TIPS

### SIRLOIN TIPS

Enjoy the healthful benefits of grass fed, grass finished Black Angus beef in your favorite recipes. Succulent and flavorful, these tender Sirloin Tips make your stews, kabobs and stir fry even more delectable.

**Q142** Sirloin Tips – 2 lbs **\$29.99**

**Q143** Sirloin Tips – 4 lbs **\$54.99**

## ORDERING INFORMATION

**CUSTOMIZED ORDERS:** Please call our toll-free number at **1-800-935-4699** and one of our customer service representatives will be happy to assist you with your needs. We will help you create the perfect gift for that special someone.

**CUSTOMER SERVICE:** For questions about your order, call **1-800-935-4699** during regular business hours. Please notify us of any problem with your order as soon as possible. If you leave a message, someone will return your call promptly.

**STANDARD DELIVERY:** We ship Monday through Friday and most orders will arrive within 2-8 business days from your order date. See the Shipping Charges chart, at left, for our standard shipping charges. We will

confirm a delivery date with you before your order is complete. Your order will ship frozen in a Styrofoam cooler with dry ice.

**RUSH DELIVERY:** If you order late or just can't wait, we will be glad to send your order via expedited or overnight delivery. Additional charges apply. Call **1-800-935-4699** for complete details or visit our website for rates.

**SUBSTITUTIONS:** If we happen to be out of stock on an item you have ordered, we reserve the right to substitute equal or greater value from our gift items in order to assure your package is delivered on time. We will contact you prior to making any substitutions in your order.

### SATISFACTION GUARANTEED:

At La Cense Beef, ranching is a personal commitment—to our animals, to the cowboys who care for them and to the land, air and water that nourish them. We pride ourselves on producing a pure, healthy, sustainable product that will grace your table and satisfy your hunger for real beef.

Because of our personal commitment, we're able to guarantee your complete satisfaction. We believe we offer the best beef that nature has to offer. If your order does not meet that standard, call us toll-free at **1-800-935-4699** for a refund or a replacement. We can be reached Monday through Friday (except on major holidays), 8:00 am to 5:00 pm (Mountain Time).



# CHOOSE FROM OUR MANY JUICY GIFT SELECTIONS,

REMEMBER, YOU SELECT THE DELIVERY DATE! TREAT YOURSELF, TOO!



ROCKY MOUNTAIN GRILL



STEAKBURGER

## LA CENSE BEEF RANCH EXCLUSIVE PACK

Perfect for those who love to grill! Our Rocky Mountain Grill Steaks are naturally marbled, making them especially flavorful, juicy and tender. Our Steakburgers are a delicious and filler-free blend of our sirloin, chuck, round and flank cuts — always free of hormones, antibiotics, pesticides and grain.

4 Rocky Mountain Grill Steaks – 6 oz ea  
8 Steakburgers – 6 oz ea

**Q144 \$67.99**



FILET MIGNON



NY STRIP

## STEAKHOUSE SAMPLER

Our NY Strip Steaks were voted #1 in a *Wall Street Journal* taste test, and our Filet Mignon is incredibly tender and rich, a grass fed favorite for those with discriminating palates.

4 Filet Mignons – 7 oz ea  
4 NY Strip Steaks – 8 oz ea

**Q145 \$159.99**



NY STRIP



PETITE SIRLOIN



STEAKBURGER

## GRASS FED SAMPLER

Share your enthusiasm for the superior flavor of our humanely raised, sustainable beef. This pack is a sampling of some of our best — hearty NY Strip Steaks, tender Petite Sirloins and delicious 100% grass fed Steakburgers.

4 NY Strip Steaks – 8 oz ea  
4 Petite Sirloin Steaks – 5 oz ea  
8 Steakburgers – 6 oz ea

**Q147 \$134.99**



PETITE FILET MIGNON



NY STRIP



RIBEYE

## PRIME TIME GRASS FED STEAK PACK

These flavorful steaks are naturally tender, from the first slice to the last delectable bite. Our Petite Filet Mignon is delicate and rich, our award-winning NY Strip Steak is hearty and satisfying and the natural marbling of our Ribeye imparts an intense, full flavor.

4 Petite Filet Mignons – 4 oz ea  
4 NY Strip Steaks – 8 oz ea  
2 Ribeye Steaks – 10 oz ea

**Q148 \$169.99**



# STARTING AT \$67.99!



TOP SIRLOIN

## GREAT GRASS FED GIFT PACK

Give and enjoy two of our most popular cuts. Our Top Sirloin is naturally lean with bold flavor, ideal for grilling. Our distinctive Steakburgers are made of 100% Black Angus beef — with absolutely no fillers or animal by-products — for superior taste.

4 Top Sirloin Steaks – 8 oz ea  
8 Steakburgers – 6 oz ea

**Q146 \$82.99**



STEAKBURGER



FILET MIGNON

## OUR FAVORITES PACK

Indulge friends and family with a thoughtful selection for those who want to eat healthy and still enjoy juicy and savory cuts, including our Filet Mignons, Ribeyes and Steakburgers. All our grass fed, grass finished beef is naturally lower in fat and calories with enhanced levels of omega-3 fatty acids, beta-carotene and vitamin E.

4 Filet Mignons – 7 oz ea  
4 Ribeye Steaks – 10 oz ea  
4 Steakburgers – 4 oz ea

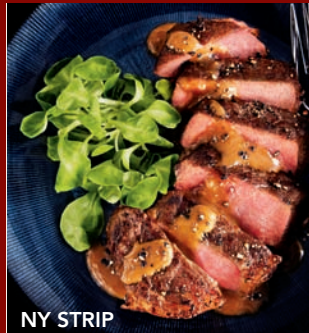
**Q149 \$199.99**



RIBEYE



STEAKBURGER



NY STRIP



TOP SIRLOIN



RIBEYE



PETITE SIRLOIN



FLANK



FLAT IRON

## SENSATIONAL STEAK PACK EXCEPTIONAL VALUE!

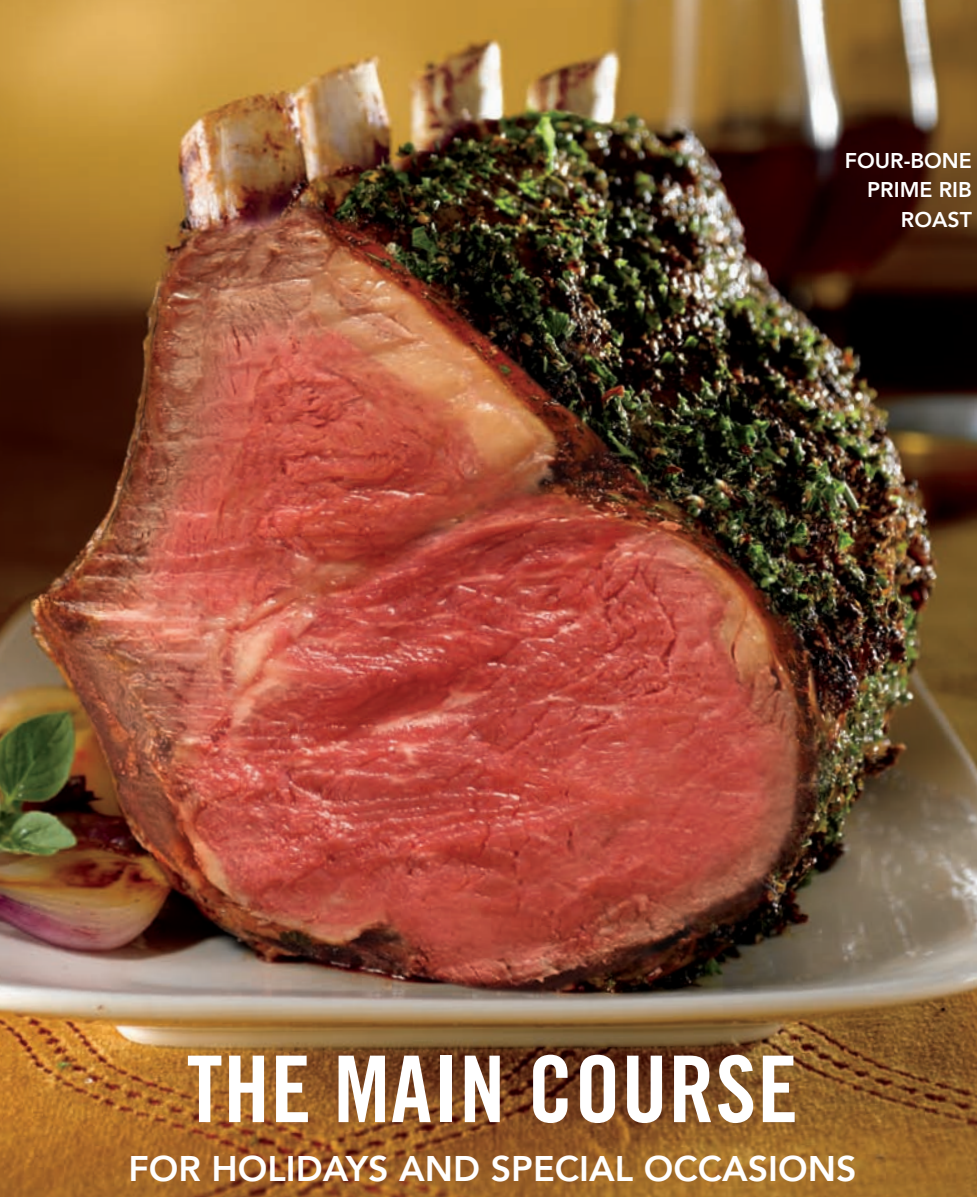
Enjoy 100% grass fed Black Angus beef on a grand scale! This pack showcases a variety of our superior steaks — six of our heartiest cuts for a total of 20 steaks in all. Each cut is aged and hand trimmed to enhance the inherent flavor and tenderness.

4 NY Strip Steaks – 8 oz ea  
4 Top Sirloin Steaks – 8 oz ea  
2 Ribeye Steaks – 10 oz ea  
4 Petite Sirloin Steaks – 5 oz ea  
4 Flank Steaks – 8 oz ea  
2 Flat Iron Steaks – 10 oz ea

**Q150 \$279.99**







FOUR-BONE  
PRIME RIB  
ROAST

**FOUR-BONE PRIME RIB ROAST**

The centerpiece of any special meal, this standing Rib Roast makes a beautiful presentation. This masterpiece is cut from the heart of the ribeye so it is exquisitely marbled, extremely tender and intensely flavorful. The dramatic bones and delicate, natural marbling baste the beef as it cooks, adding succulence and unforgettable flavor.

**Q151** 1 roast – 7 lbs ea **\$239.99**

**BONELESS PRIME RIB ROAST**

The bold and balanced flavors of this Boneless Prime Rib Roast are elevated with our sustainable ranching practices that make antibiotics, hormones and growth promotants unnecessary. Intensely flavorful, naturally marbled and extremely tender, this Prime Rib makes a beautiful centerpiece.

**Q152** 1 roast – 3 lbs ea **\$99.99**



BONELESS PRIME RIB

**THE MAIN COURSE**

FOR HOLIDAYS AND SPECIAL OCCASIONS



CHATEAUBRIAND

**CHATEAUBRIAND ROAST**

Chateaubriand is cut from the tenderloin, the source of our enticing Filet Mignon — ideal for those who love this intensely flavorful cut. Guests will marvel at the exquisite tenderness of this exceptional roast.

**Q153** 1 roast – 1.5 lbs ea **\$79.99**

**100% GRASS FED BEEF**  
**NO HORMONES**  
**NO ANTIBIOTICS**  
**NO PESTICIDES**  
**NO GRAIN**  
**LESS FAT AND CALORIES**  
**MORE OMEGA-3S**



# MORE EXCEPTIONAL GRASS FED ROASTS



POT ROAST



LONDON BROIL ROAST

## POT ROAST

Hearty Pot Roast is a family tradition. Ours is cut from the chuck, making it perfect for slow cooking until it is fall-apart tender. Juicy and flavorful, it's the heart of memorable meals.

**Q154** 1 roast – 2.5 lbs ea **\$29.99**

**Q155** 1 roast – 5 lbs ea **\$49.99**

## LONDON BROIL ROAST

Our London Broil is our leanest roast, naturally higher in omega-3 fatty acids, beta-carotene and vitamin E and lower in fat and calories. Slow roasting to medium rare and slicing against the grain captures maximum flavor and tenderness.

**Q156** 1 roast – 3 lbs ea **\$39.99**

## RANCH HOUSE RECIPE

### BONELESS PRIME RIB ROAST

- 1 Boneless La Cense Prime Rib Roast
- 3 sprigs fresh rosemary, chopped
- 2 garlic cloves, sliced
- Salt and fresh cracked pepper to taste
- Olive oil

*Defrost roast the day before. Two hours before cooking, set the roast out, letting it reach room temperature. Preheat oven to 500°F. Slather the roast with olive oil, then season with rosemary, garlic and salt and pepper. Set in roasting pan. You will be roasting this quickly at about 5 minutes per pound – about 20 minutes. It is important to have a meat thermometer so you can monitor the doneness, as most ovens vary greatly. Roast to an internal temperature of around 130°F to 140°F, which is medium rare. Let it rest in a tinfoil tent for 10 minutes before serving. Enjoy!*

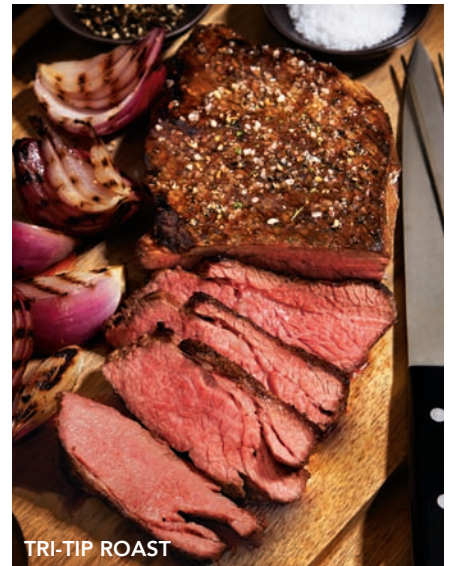


ROUND RUMP ROAST

## ROUND RUMP ROAST

This lean Round Rump Roast is ideally suited for traditional roast beef sandwiches. Slow cook for exceptional juiciness and fork tenderness.

**Q157** 1 roast – 3 lbs ea **\$29.99**



TRI-TIP ROAST

## TRI-TIP ROAST

Cut from the bottom of the sirloin, this 100% grass fed, grass finished roast is popular for grilling, which enhances its flavor.

**Q158** 1 roast – 1.5 lbs ea **\$32.99**



# GRASS FED STEAKS FOR HEALTHY DINING

GREAT VALUES ON ALL NATURAL BLACK ANGUS BEEF



TOP SIRLOIN



PETITE SIRLOIN

## TOP SIRLOIN STEAKS

Our Top Sirloins are from 100% grass fed Black Angus beef that have been humanely raised, producing a distinctively savory cut that is also lower in fat and calories — free of antibiotics, hormones and growth promotants. Ideal for grilling, you'll appreciate this steak's robust flavor and juiciness.

- Q159** 4 steaks – 8 oz ea **\$54.99**
- Q160** 8 steaks – 8 oz ea **\$99.99**

## PETITE SIRLOIN STEAKS

A smaller portion of our Top Sirloin, our Petite Sirloin satisfies smaller appetites that demand the hearty flavor and succulence of a premium steak. Our 100% grass fed beef provides enhanced health benefits, with higher levels of omega-3 fatty acids, beta-carotene and vitamin E.

- Q161** 4 steaks – 5 oz ea **\$34.99**
- Q162** 8 steaks – 5 oz ea **\$64.99**



FLAT IRON



FLANK

## FLAT IRON STEAKS

This versatile bistro-style Flat Iron Steak is extraordinarily tender and juicy. It satisfies as a stand-alone entrée, amplifies an otherwise ordinary dish and adds extra flavor and nutrition when sliced in salads.

- Q163** 4 steaks – 10 oz ea **\$69.98**
- Q164** 8 steaks – 10 oz ea **\$134.99**

## FLANK STEAKS

In fajitas, stir fry and sandwiches, our naturally lean Flank Steak is the main attraction — but you may be tempted to enjoy this cut's incredible flavor without embellishment. Slice thinly against the grain for optimal tenderness.

- Q165** 4 steaks – 8 oz ea **\$49.99**
- Q166** 8 steaks – 8 oz ea **\$89.99**

“Not long ago I ordered London Broils from you. We just grilled them — they were amazing! Flavorful, tender and absolutely delicious. I'm sold — no more store bought beef for this Midwesterner.”  
— JUDY C.

## GOURMET SEASONING

Our sustainable ranching practices produce 100% grass fed Black Angus beef that is naturally robust.

Special Reserve Gourmet Seasoning further enhances these distinctive flavors with our exclusive blend of herbs and spices.



- Q120** 4.7 oz **\$9.99**



# IRRESISTIBLE VALUES ON SAVORY STEAKS

ENJOY THESE LEAN AND TASTY EVERYDAY FAVORITES



LONDON BROIL



TRI-TIP

## LONDON BROIL STEAKS – SPECIAL VALUE

Our London Broil splurges on flavor at an exceptional savings. Enjoy this cut grilled or broiled, then slice it thinly across the grain to bring out the superb qualities of this grass fed, grass finished beef.

- Q167** 4 steaks – 8 oz ea **\$32.99**
- Q168** 8 steaks – 8 oz ea **\$57.99**

## TRI-TIP STEAKS

The Tri-Tip Steak is cut from the bottom of the sirloin. Free of antibiotics, hormones and pesticides, this steak's mouth-watering aroma and juicy tenderness will make it one of your favorite cuts.

- Q169** 4 steaks – 8 oz ea **\$40.99**
- Q170** 8 steaks – 8 oz ea **\$76.99**



FLANK



LONDON BROIL



TRI-TIP

## GRASS FED VARIETY PACK

If you're having trouble deciding which of your favorite steaks to choose, consider this selection of these delicious grass fed cuts. The Flank Steaks, London Broil Steaks and Tri-Tip Steaks are bold and tender and naturally low in fat and calories.

- 4 Flank Steaks – 8 oz ea
- 4 London Broil Steaks – 8 oz ea
- 4 Tri-Tip Steaks – 8 oz ea

**Q171 \$119.99**



PETITE SIRLOIN



FLANK



RIBEYE

## FAMILY VALUE PACK

Feel good about feeding your family healthy grass fed beef at a great value. This collection of steaks also offers a variety of benefits — healthy levels of omega-3 fatty acids, beta-carotene and vitamin E.

- 4 Petite Sirloin Steaks – 5 oz ea
- 4 Flank Steaks – 8 oz ea
- 4 Ribeye Steaks – 10 oz ea

**Q172 \$169.99**



# BETTER BEEF. BETTER WORLD.

- NO HORMONES.
- NO ANTIBIOTICS.
- NO PESTICIDES.
- NO GRAIN.
- LESS FAT.
- FEWER CALORIES.
- MORE OMEGA-3S.



GROUND  
STEAKBURGER

## GOURMET STEAKBURGER

Our ground Steakburger is 85% lean with absolutely no artificial fillers, animal by-products, antibiotics or hormones. Wrapped in 1-pound packages.

- Q173** 4 lbs Steakburger **\$37.99**
- Q174** 8 lbs Steakburger **\$74.99**



KIELBASA

## POLISH KIELBASA

Experience the Old World flavor of our specially prepared Polish Kielbasa. Ours is made with 100% pure beef and a unique blend of spices, free of added nitrates.

- Q175** 12 Kielbasa – 5.3 oz ea **\$49.99**
- Q176** 24 Kielbasa – 5.3 oz ea **\$89.99**



FILET MIGNON



NY STRIP



STEAKBURGER

## FAMOUS TRIO PACK

The pure beef flavor of our Filets, NY Strip Steaks and Steakburgers offer a variety of mouth-watering meals.

- 4 Filet Mignons – 7 oz ea
- 4 NY Strip Steaks – 8 oz ea
- 4 Steakburgers – 4 oz ea

**Q177 \$169.99**

## GRASS FED STARTER PACK

Start a great meal with these favorites. Always guaranteed crowd pleasers!

- 4 Petite Sirloin Steaks – 5 oz ea,
- 6 Kielbasa – 5.3 oz ea
- 8 Steakburgers – 6 oz ea
- 8 Gourmet Beef Franks – 3 oz ea

**Q178 \$99.99**



PETITE SIRLOIN



KIELBASA



STEAKBURGER



GOURMET BEEF FRANK



NY STRIP



RIBEYE



SIRLOIN TIPS

## BBQ BONANZA PACK

Everyone's favorites are in this pack, from the Steakburgers, Kielbasa and Gourmet Beef Franks to the succulent and tender NY Strips, Ribeyes and Sirloin Tips. These grass fed, grass finished Black Angus selections will create a flavorful and memorable feast.

- 4 NY Strip Steaks – 8 oz ea
- 2 Ribeye Steaks – 10 oz ea
- Sirloin Tips – 2 lbs
- 8 Steakburgers – 6 oz ea
- 6 Kielbasa – 5.3 oz ea
- 8 Gourmet Beef Franks – 3 oz ea

**Q179 \$211.99**



20 STEAKBURGER



KIELBASA



GOURMET BEEF FRANK



# ALWAYS 100% GRASS FED STEAKBURGERS AND GOURMET BEEF FRANKS

FEEL CONFIDENT SERVING THESE SIZZLING, FLAVORFUL FAVORITES



STEAKBURGER

GOURMET BEEF FRANK

## STEAKBURGERS

Our savory Steakburgers are a delicious blend of our sirloin, round, chuck and flank cuts. They are 85% lean and contain absolutely no fillers, antibiotics or hormones. Available in 4 and 6 ounces.

<b>Q180</b>	16 burgers – 4 oz ea	<b>\$39.99</b>
<b>Q181</b>	24 burgers – 4 oz ea	<b>\$54.99</b>
<b>Q182</b>	16 burgers – 6 oz ea	<b>\$59.98</b>
<b>Q183</b>	24 burgers – 6 oz ea	<b>\$87.99</b>
<b>Q184</b>	40 burgers – 6 oz ea	<b>\$139.99</b>

## STEAKBURGER SLIDERS

Our Steakburger Sliders are perfectly sized for parties, anytime snacks or light meals.

**Q185** 20 sliders – 2 oz ea **\$24.99**



STEAKBURGER SLIDERS

## GOURMET BEEF FRANKS

Our Gourmet Beef Franks are absolutely free of by-products and added nitrates. Deliciously seasoned, they come off the grill plump and juicy — bun and toppings optional.

<b>Q186</b>	16 franks – 3 oz ea	<b>\$39.99</b>
<b>Q187</b>	24 franks – 3 oz ea	<b>\$49.99</b>



# BEEF OF THE MONTH FAVORITES

TREAT SOMEONE WITH MEMORABLE DELIVERIES ALL YEAR LONG

Enjoy delicious 100% grass fed beef every month when you join our **Beef of the Month Program**. Savor a new and tasty grass fed beef selection each month! Orders ship out the first Monday of the month, and we will contact you to confirm a delivery date for the next month's shipment. **Please call us at 1-800-935-4599 to order. Shipping on all Beef of the Month Programs is free!**

## THREE-MONTH PROGRAM

Includes our ever-popular Filet Mignons, Cowboy Bone-In Ribeyes and NY Strip Steaks.

### Shipments One through Three:

- 1 4 Filet Mignons – 7 oz ea
- 2 4 Cowboy Bone-In Ribeyes – 1 lb ea
- 3 8 NY Strip Steaks – 8 oz ea

**Q188 \$374.99**

## SIX-MONTH PROGRAM

This pack adds juicy Porterhouses, Top Sirloins and T-Bones to the three-month program. Ideal for steak lovers.

### Three-Month Program Plus:

- 4 2 Porterhouse Steaks – 24 oz ea
- 5 8 Top Sirloin Steaks – 8 oz ea
- 6 4 T-Bone Steaks – 14 oz ea

**Q189 \$729.99**

## ONE-YEAR PROGRAM

This deluxe assortment includes a variety of juicy, delicious and healthy 100% grass fed, grass finished steaks, plus a special favorite, our Boneless Prime Rib Roast. The One-Year Program includes selections from the three- and six-month programs.

### Six-Month Program Plus:

- 7 6 Ribeye Steaks – 10 oz ea
- 8 1 Boneless Prime Rib Roast – 3 lbs
- 9 4 Bone-In Tenderloin Steaks – 12 oz ea
- 10 8 Flank Steaks – 8 oz ea
- 11 8 Petite Filet Mignons – 4 oz ea
- 12 4 Bone-In NY Strip Steaks – 14 oz ea

**Q190 \$1,399.99**



1 – FILET MIGNON



2 – COWBOY BONE-IN RIBEYE



3 – NY STRIP



4 – PORTERHOUSE



5 – TOP SIRLOIN



6 – T-BONE



7 – RIBEYE



8 – BONELESS PRIME RIB



9 – BONE-IN TENDERLOIN



10 – FLANK



11 – PETITE FILET MIGNON



12 – BONE-IN NY STRIP



# GREAT GIFT ASSORTMENTS

SURPRISE AND DELIGHT WITH THESE EXQUISITE GRASS FED BEEF PACKS

COWBOY  
BONE-IN  
RIBEYE

PORTERHOUSE

FILET MIGNON

NY STRIP

## GREAT GRASS FED FIVE-STAR STEAK PACK

Four of our most popular steaks. Like all of our beef, these grass fed selections are naturally marbled and are lower in fat and calories — and free of antibiotics, hormones and pesticides.

4 Filet Mignons – 7 oz ea  
2 Cowboy Bone-In Ribeyes – 1 lb ea  
2 Ribeye Steaks – 10 oz ea  
4 NY Strip Steaks – 8 oz ea

**Q191 \$279.99**

## GRASS FED RANCHER'S CHOICE PACK

Rediscover beef. These steaks taste the way nature intended. Our humanely raised Black Angus cattle and environmentally sustainable practices produce exceptional-tasting beef.

2 Porterhouse Steaks – 24 oz ea  
4 Filet Mignons – 7 oz ea  
4 NY Strip Steaks – 8 oz ea  
4 Ribeye Steaks – 10 oz ea  
4 T-Bone Steaks – 14 oz ea

**Q192 \$479.99**

## GRASS FED PETITE PACK

This is an ideal option for those who appreciate the full, savory flavor of our Black Angus beef in smaller portions. These grass fed selections are higher in omega-3 fatty acids, beta-carotene and vitamin E.

8 Petite Filet Mignons – 4 oz ea  
8 Petite Sirloin Steaks – 5 oz ea

**Q193 \$169.99**



# LA CENSE BEEF®



124 South Montana Street Dillon, Montana 59725

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US POSTAGE  
**PAID**  
LA CENSE BEEF

TO RECEIVE SPECIAL OFFERS, PLEASE ENTER THE ABOVE PROMOTION CODE AT CHECKOUT

## BEST BUY – ONLY \$109.99



BONE-IN NY STRIP



RIBEYE

### BEST OF LA CENSE GRASS FED SAMPLER

Three of our most popular selections. The flavorful Bone-In NY Strip Steaks and Ribeyes are naturally marbled, succulent and juicy. Our Steakburgers with absolutely no fillers are included **FREE**. An incredible value you'll want to order again and again!

2 Bone-In NY Strip Steaks – 14 oz ea  
2 Ribeye Steaks – 10 oz ea  
**FREE 4 STEAKBURGERS** –  
4 oz ea

**Q194 \$109.99**



STEAKBURGER

## LA CENSE BEEF®

Grass Fed. Better Beef. Better World.®

**The Best Beef Nature Has to Offer** — At La Cense Beef, we have a passion for producing the best beef possible. We strive to do things better, working hand in hand with nature to bring you the most delicious and healthy grass fed beef.

We provide the highest quality 100% grass fed, grass finished beef by combining traditional ranching techniques with modern sustainable practices that respect our valuable natural resources. Our cattle roam freely on wide-open pastures and are raised on a diet of 100% grass with absolutely no grains or fillers and no hormones, antibiotics and pesticides.

The result is a fuller, more wholesome taste and naturally healthy beef that is higher in nutrients and leaner and lower in fat and calories than conventional grain fed beef. La Cense Beef is what great beef should be.

VOTED #1 IN  
THE WALL STREET JOURNAL

Sign up for our emails for new specials and offerings at [LaCenseBeef.com](http://LaCenseBeef.com)

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